

# QUOTERS

MEDIA KIT

## Quoters

Digital transformation  
for your business proposals.

**Cloud software. A tool to create faster and better business proposals for your clients' projects.**

**That is Quoters, the web app designed to help SMEs, freelancers and companies save time, manage their sales proposals and increase their profits.**

Creating proposals is never pleasant or fun. In fact, each year, thousands of companies and freelancers waste hundreds of working hours preparing quotes. These proposals sometimes lead to sales, but often, are just files impossible to find in someone's inbox, representing wasted management and editing time. And unpaid working hours.

**That's why Quoters was born.**

And it helps you create easier sales proposals and **improve your sales workflow.**



# What does Quoters do?

## Business proposals, of course

With Quoters, you can set your hourly rate, prices and services and quickly apply them to any sales proposal.

You can also save your clients' contact information and craft any proposal in just a few clicks.

## Impresses your clients

A proposal is your first introduction to a client. It's the start of a story that might have a very happy ending, or go nowhere at all. That's why here at Quoters, we believe that any proposal has to be impressive.

Very impressive. And that's also why crafted some predefined, sector-specific templates that you can use or modify. And you can even create your own design if you want to.

## Shows you what to do, and what to avoid

Proposals involve a lot of back and forth. Your client will ask for modifications, discounts or new items. All this generates more documents. More chaos. More uncertainty. And at Quoters, we don't like uncertainty. That's why you have version control, which lets you know which price quote is the final one and review all the changes made to the proposal thanks to the history since the beginning of times. Remember, your sales proposal is now a website. It's beautiful and perfectly saved.

Discover Quoters  
[quoters.io](https://quoters.io)

## Replaces all that outdated paper

Let's be honest: paper is annoying. It takes up space on our desks, and we get buried in it. Ultimately, we can't find anything! However, looking for something in our inbox is incredibly easy. Remember that email with the first version of the quote from seven months ago? Exactly. Just search for it and find it... Online. No need to download anything. It's just a click away. And in webpage format! It's always on hand, more beautiful and interactive, and ready to be viewed on any device.

## Helps you collaborate and grow

Usually more than two people work on the same proposal. You might involve people from production, technical, business development or administration areas, and even some partners. To help you control this, Quoters lets you invite any involved parties to edit and improve every offer. This ensures that there are no mistakes, and everything is perfectly coordinated.

## Saves you time

A freelancer or company can spend up to two hours creating and designing the price quote for an ambitious sales proposal. That's why Quoters lets you save tariffs, reuse them by sections or entirely, and create new sales documents in just a few clicks. And it's all with predefined fields (variables) that automatically use client's name and information. Click, send and get to work. Or go home.

# Our features:

- **Online and paper free.**  
Create and send dynamic, 100% online sales proposals that can be viewed on any device.
- **Advanced search.**  
No need to search through your files to find that old proposal you sent three months ago. Quoters stores everything, every version. And you'll never lose anything.
- **Sales workflow under control.**  
Track the status of each of your proposals (accepted, rejected, shared or filed).
- **Multi-organisation.**  
A user can be part of different businesses by invitation and create different proposals independently or collaboratively.
- **Save and reuse sections of content.**  
Fit your proposal to your business needs and save your favourite sections to be re-used on other proposals.
- **Define your costs.**  
All your costs in detail to better define your profitability.
- **Calculate the right hourly rate.**  
If necessary, you can establish hourly rates per service or per employee, applying the right one to your project.
- **Multi-device price quotes.**  
Send your proposals online and let your clients view them on their computer, tablet or phone. Wherever they want! And they are 100% responsive.
- **Edit and design your own proposal.**  
Personalise the content and design of your offer: change fonts, colours, sizes and images. Add your own logo and export to PDF.
- **E-signature.**  
Allow your client to digitally sign the proposal to accept it safely.
- **Choose a template and start working.**  
Is it hard to create a proposal from scratch? You can choose from a wide range of templates adapted for every sector.
- **Take control and stay on top of things.**  
Be notified when your client accepts or rejects your proposal. You'll be immediately informed of what happens with your proposals.

# How much does it cost?

Quoters currently offers three plans to match the pace of your quoting activity.



**Beginner**  
**\$4.90/month**  
Single user

For freelancers who want to create professional sales proposals.

RECOMMENDED



**Advanced**  
**\$14.90/month**  
Single user

For established companies that need to automate their administrative processes and save management time.



**Ninja**  
**\$29.90/month**  
Single user

Designed for companies and teams with a large volume of proposals per year.

## Personalise your plan

At Quoters, we offer a number of extra features applicable to all plans. You can add them separately and fully configure your tool.



**Branding Pack plan**  
**\$9.90/month**

Custom domain  
Templates sharing  
Custom styles per section  
Branded email  
Priority support over email



**Additional user**  
**\$4.90/month**

\*Prices don't include VAT

# Compare plans

Depending on the plan you choose, you will be able to do certain things. Compare and choose the one you want!

## → Organize data

	BEGINNER	ADVANCED	NINJA
Contact management	✓	✓	✓
Brand center	✓	✓	✓
Rate library	✓	✓	✓
Smart quote search engine	✓	✓	✓
Costs library	✗	✓	✓

## → Create and design your proposals

Unlimited active proposals	✓	✓	✓
Unlimited price tables	✓	✓	✓
Sections library	✓	✓	✓
Access to price-quote templates	✓	✓	✓
Add images and videos	✓	✓	✓
Access to thousands of free high-resolution images	✓	✓	✓
Google Maps integration (coming soon)	✓	✓	✓
Typeform integration (coming soon)	✗	✓	✓
Optional rates and tariffs	✗	✓	✓
Custom template (**Only on annual subscription)	✗	✗	✓

## → Send and keep track of proposals

Cross-device proposals	✓	✓	✓
Share your proposals with your client online	✓	✓	✓
Online proposal acceptance	✓	✓	✓
Anfix integration to invoice your clients	✓	✓	✓
Download proposals as PDFs for your company	✗	✓	✓
Allow your client download proposals as PDFs	✗	✗	✓
Unlimited proposal versions	✗	✗	✓
Digitally accept proposals using e-signature	✗	✗	✓
User stats (coming soon)	✗	✗	✓
Client view report (coming soon)	✗	✗	✓

## → Support

Help Center	✓	✓	✓
Email support	✓	✓	✓
Priority email support	✗	✓	✓

## → Pack Branding \$9.90/month

Custom domain
Template sharing
Custom styles per section
Branded email
Support over email and chat

## → Additional user \$4.90/month

Each additional user on your contract will have access to all the features of your plan.

# Next steps

Over the coming months, **we'll work on more features** to offer our users a full sales suite to streamline the work of freelancers and SMEs.

It's all aimed at assisting **companies with digital transformation**. We are working to roll out incredible features that our team is already developing such as the following:

- Internal analytics: How long does it take you to create a proposal?
- Client analytics: Which part of your proposal was most interesting to your client? How long did your client spend viewing the offer? In which areas did he/she stopped? Which part of your proposal do your clients view the most?
- Import contacts from Google, Apple, Microsoft or CSV.
- Attach files to your price quotes.
- Integration with different CRMs
- Integration with Google Apps and Office 365.
- Client portal: record of invoices where you can check them anytime.

# Quoters is already in...

Thanks to all our active users, we're proud to say that **Quoters is now a global tool used in many countries around the world.** Join them and try it out!



# About Quoters

## The official version:

Quoters is the result of the hard work of a team of people in love with the Internet and obsessed with using technology to simplify the organisational processes of freelancers and companies.

As firm believers that constant learning is essential for evolution, we are working to create a community in which each professional can achieve financial stability and personal balance thanks to a price-quote creation and management tool that saves time and money.

## The quick version:

Quoters is brought to you by Cloud Man Labs, an idea and development laboratory focused on the creation of custom software. And Cloud Man Labs is made up of people. People like those below.



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